MLK NEIGHBORHOOD ASSOCIATION MINUTES

St. James Episcopal Church (SJEC)

March 5, 2018 7:00pm – 8:00pm

Attendees: insert attendance log

* Call meeting to order, Alexandria Anderson
* The MLK Neighborhood Association meeting was called to order Monday March 5, 2018 at 7:00 pm by Alexandria Anderson, neighborhood association Vice President, followed by a moment of silence and the financial report
* Financial report: Current total $690.90. Application submitted to the ANC but have nt yet paid the yearly 50 dollar fee. Once accepted, the subtotal will be $640.60
* Membership campaign: We will start with mailboxes on each block
* Logo: The logo now includes Carver Museum in the background. MLK NA voted on the logo last month and changes were made based on feedback from last meeting.
* Updated Website: The website has been updated to include membership link, membership purchase, news and relevant links.
* Budget proposal: Melanie Dixon and John Nyfeler meet on Feb 26th to review a “challenge budget”. The current amount in our account is less than $700. To be an effective neighborhood association we have to be prepared to have a higher balance in their account. They have put together what they think we will incur in terms of yearly cost. Please see presented challenge budget below:

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| **Category** | **Cost** |
| Website expenses | 1000 |
| Travel Costs (for 2 officers) | 100 |
| Membership dues for Austin Neighborhood Council | 100 |
| PO Box Annual Fee | 200 |
| Website | 750 |
| Reserves | 250 |
| **Total** | **$ 2,400** |

* Additional budget details: Expenses include: website expenses (1000 at the minimum) – essential to enticing people to participate, travel costs for 2 officers/ reimbursement of mileage expenses at IRS rate (100 per year). Membership dues for Austin Neighborhood Council or another (100 per year). Service connections required for website, monthly basis (750 per year). Reserves (250 for the year). Grand Total: 2400 annually.
* Themed Month: Next month will be a community outreach themed month and we will have different organizations come talk to us at the meeting.
* Proposed dues: Based on the conversation at last meeting, there was a sense that 10 dollars/ per person/ month was too ambitious. We are now proposing 20 dollars/ person/ year. Proposed 20 dollars per year per household—need to set amount at a level that will entice people. We will be discussed further at the next meeting. Potential that there will be a different price for a business or a church if they want to join. Have other people post about MLK NA meetings.
* New business: Austin Neighborhood Council meeting—Travis County Expo Center: 3 neighborhood association drew up a resolution that they are in support of it coming but not approved by many others.
* Voting on new logo: All voted in favor of the new logo. Motion by Alex, seconded by ?.
* New Secretary for MLK NA: Jesslyn Jamison to be the new secretary. Motion by Alex, seconded by Ms. Atkins.
* Further outreach ideas: Idea about getting signs donated after primary election.